

KARES 5K for KDM5C
Corporate Sponsorship Plans 2023
September 30th - October 1st, 2023

Help the KARES Foundation, a rare disease nonprofit, meet our **\$75,000** goal for our second annual fundraising event! As a race sponsor, your contribution will further the KARES Foundation's mission to improve the lives of affected families through **KDM5C Advocacy, Research, Education, & Support**.

Your donation can make a meaningful difference in the lives of children and families living with KDM5C syndrome. *Your business or organization will benefit from positive visibility to event participants across the globe!* We anticipate this event being a major success with the support of generous corporate and family sponsors to help us meet our goal. Last year, we had 275 registered runners and raised over \$60,000!

About KDM5C

KDM5C is a master regulator gene that controls how other genes are turned on and off in our bodies. A variant or change in this gene causes dysregulation and impaired neural function in all parts of the body throughout a person's lifetime. This makes it challenging to study and difficult to target for therapeutics.

Genetic loss of KDM5C function is associated with a range of symptoms, which can include intellectual disability, global developmental delays, speech impairment, challenging behavior, autism, epilepsy, and more. KDM5C-related symptoms can have devastating effects on patients and their families.

About the KARES Foundation

KARES aims to raise both **awareness** of KDM5C genetic variants and **funds** to accelerate research around new targeted treatment options that serve to improve the lives of children and families with KDM5C. Funds from our virtual 5K will go to award KDM5C-related Research Grants and provide assistance to families with the cost of adaptive equipment such as voice output devices, adaptive strollers, and bikes.

The deadline to receive sponsorship acknowledgement is **September 1st, 2023**.

SPONSORSHIP PLANS

SPONSOR BENEFITS

NAME AND LOGO ON EVENT PAGE

1 SOCIAL MEDIA SHOUT-OUT

LOGO ON T-SHIRTS (1 COLOR)

2ND SOCIAL MEDIA SHOUT-OUT,
FEATURE ON MAIN EVENT PAGE &
LOCAL SIGNAGE (IF APPLICABLE)



BRONZE



SILVER



GOLD



PLATINUM



\$250

\$500

\$1000

\$2500

**Corporate Sponsorship Commitment
KARES 5K for KDM5C
September 30th - October 1st, 2023**

How can I sponsor the KARES 5K for KDM5C?

- Visit our 5K Sponsorship site at kares.foundation/5Krun
- Select your sponsorship package
- Submit your online payment

Do I have to purchase my sponsorship online?

If you would prefer not to purchase your sponsorship online, please complete the form below and email it to info@kares.foundation or send it by mail with your payment to: KARES Foundation, PO Box 590, Metamora, IL 61548

Anything else I need to do?

Be sure to email a high-resolution image of your company logo to info@kares.foundation to be used on all event materials. Thank you for helping the KARES community!

Sponsorship Commitment Form (for purchases by mail only)

Select your sponsorship package from the options below. Return your commitment form by **September 1st, 2023** to ensure sponsor benefits. If you would like to discuss an alternative level of support or an in-kind donation, please contact Melissa McNeilly at info@kares.foundation

Platinum (\$2500) Gold (\$1000) Silver (\$500) Bronze (\$250) Other

Sponsor name (as you would like to appear): _____

Contact name and title: _____

Address: _____ Telephone: _____

City/State/Zip: _____ Email: _____

Website: _____ Social media: @_____ facebook.com/_____



Mail to:
KARES Foundation
PO Box 590
Metamora, IL 61548

Checks payable to:
KARES Foundation
Tax ID: 88-1810749